



T: 32.2.639.0312 (Brussels)
F: 32.2.641.4012 (Brussels)
T: 44.20.7519.7312 (London)
F: 44.20.7866.7312 (London)
bill.batchelor@skadden.com

Education

Legal Practice Qualification, College of Law at York, 1995

Bachelor Degree, Bristol University, 1992

Hanover University, 1991

Bar Admissions

England & Wales

Languages

English

German

Speaking Engagements

“Reviewing the Role of Technology Players — Essential Facilities or Evolving Business Models,” *Concurrences* webinar, June 5, 2020

Edward W. (Bill) Batchelor has 20 years of EU and U.K. competition law experience and focuses his practice on conduct investigations, including abuse of dominance, cartels and vertical agreements. Mr. Batchelor also regularly represents clients on EU and global merger control matters and litigation, and provides counsel on distribution and collaboration agreements in complex and highly regulated industries, such as health care, financial services, insurance, media and entertainment, and gambling, among others.

Mr. Batchelor has spent time working in Brussels, London and Washington, D.C., as well as at EU and U.K. competition authorities. He has been recognized as a leader in his field in publications such as *Chambers Global*, *Chambers Europe*, *IFLR1000*, *Who's Who Legal: Competition* and *The Legal 500*, as well as *Benchmark Litigation*, in which he was named a 2021 Litigation Star for Belgium - EU Competition. Among his recent experience, Mr. Batchelor has:

- represented Netflix, Inc. in its acquisition of The Roald Dahl Story Company Limited, which manages the literary works, copyrights and trademarks of author Roald Dahl;
- represented Zuber and Mohsin Issa, owners of EG Group, and TDR Capital LLP in their acquisition of a majority stake in ASDA Group Limited from Walmart Inc.;
- represented Gilead Sciences, Inc. in its US\$5.1 billion transaction with Galapagos NV. This transaction was named M&A Deal of the Year at the *IFRL1000* Europe 2020 Awards;
- represented Dyson before the EU courts challenging labeling regulations favoring competing vacuum cleaners. This case was named an Impact Case of the Year at the *Benchmark Litigation 2020* Europe Awards;
- represented Warner Bros. in settling the European Commission's cross-border pay-TV investigation;
- represented ZeniMax in settling the European Commission's video games investigation;
- represented a major automotive parts supplier in a European Commission auto parts investigation;
- advised on merger control and joint ventures in relation to the BP/Nova styrenics joint venture (for BP); Cisco/WebEx (for Cisco); Bain/American-Standard (for American Standard); OTPP/Camelot (for OTPP); Canal+/TVN (for Canal+); Warner Bros./Eyeworks (for Warner Bros.); and ADM/Wilmar (for ADM);
- annulled a cartel decision and fines of €519 million involving the synthetic rubber cartel;
- annulled a €119 million fine involving the GIS cartel;
- secured one of the lowest negotiated settlements in the seven-year-long DRAM investigation, halving the fine in the Windows Mountings case based on financial distress;
- secured immunity or substantial leniency discounts in the pipe fittings, citric acid and sodium gluconate cartels;
- settled the investigation of a large multinational bank in the EU Belgian banks cartel investigation;
- settled the 9/11 aviation insurance cartel inquiry on behalf of a major reinsurer;
- represented a pharmaceutical company before the General Court in an alleged “reverse payment” settlement agreement; and
- represented KirchMedia (now Infront), and subsequently FIFA, before the EU courts reversing EU decisions mandating free-to-air coverage of the FIFA World Cup.

Publications

“UK Class Actions Update: *Merricks* Secures Uncontested CPO, But the Competition Appeal Tribunal Shows It Retains Significant Teeth to Narrow Claims,” *Skadden, Arps, Slate, Meagher & Flom LLP*, September 2021

“UK Antitrust Shakeup Would Increase Merger Scrutiny, Broaden Investigative Powers and Create New Oversight of Big Tech,” *Skadden, Arps, Slate, Meagher & Flom LLP*, July 2021

“Distribution Duel: UK and EU Competition Reforms Threaten To Create Conflicting Rules on Parity Clauses and Dual Distribution,” *Skadden, Arps, Slate, Meagher & Flom LLP*, July 2021

“EU Proposes New M&A and Procurement Control Legislation To Combat Foreign Subsidies,” *Skadden, Arps, Slate, Meagher & Flom LLP*, May 2021

“Skadden Discusses New EU Merger Regulation,” *The CLS Blue Sky Blog*, April 2021

“Revised Merger Assessment Guidelines Codify UK Interventionist Approach to Dynamic Markets,” *Skadden, Arps, Slate, Meagher & Flom LLP*, April 2021

“New EU Guidance Creates Legal Uncertainty for Merger Control and a *De Facto* ‘Killer Acquisition’ Review Power,” *Skadden, Arps, Slate, Meagher & Flom LLP*, April 2021

“‘Power to the People’: Long-Awaited UK Report Calls for Streamlining and Enhanced Legal Predictability in UK Antitrust Regime,” *Skadden, Arps, Slate, Meagher & Flom LLP*, March 2021

“Level Playing Field Obligations: Insurance Policy or Tinderbox for Future Trade Disputes?” *Skadden, Arps, Slate, Meagher & Flom LLP*, March 2021

“EU-UK Antitrust Enforcement and Cooperation,” *Skadden, Arps, Slate, Meagher & Flom LLP*, March 2021

“Reaching a Consensus on (Re)insurance,” *Skadden, Arps, Slate, Meagher & Flom LLP*, March 2021

“Post-Brexit, a More Demanding UK Merger Review Process,” *Skadden’s 2021 Insights*, January 2021

“*Merricks v Mastercard* – UK Supreme Court Clarifies Low Bar for Class Action Certification,” *Skadden, Arps, Slate, Meagher & Flom LLP*, January 2021

“Antitrust and the EU-UK Trade and Cooperation Agreement,” *Skadden, Arps, Slate, Meagher & Flom LLP*, January 2021

“CMA Proposes New UK Competition Regime for Large Tech Firms,” *Skadden, Arps, Slate, Meagher & Flom LLP*, December 2020

“Skadden Discusses the Intersection of Sustainability Agreements and Antitrust Laws in the EU,” *The CLS Blue Sky Blog*, December 2020

“Digital Deals — Navigating CMA Scrutiny,” *Skadden, Arps, Slate, Meagher & Flom LLP*, December 2020

“UK Competition and Markets Authority Has Proposed Updates to Merger Assessment,” *Skadden, Arps, Slate, Meagher & Flom LLP*, December 2020

“Green’ Competition: European Commission and Member States Consider Intersection of Sustainability Agreements and Antitrust Laws,” *Skadden, Arps, Slate, Meagher & Flom LLP*, November 2020

“WEX Win Interpreting COVID-19 Material Adverse Effect Shows M&A Drafting Traps,” *Skadden, Arps, Slate, Meagher & Flom LLP*, October 2020

“Antitrust Planning During the Countdown to Brexit,” *Skadden, Arps, Slate, Meagher & Flom LLP*, October 2020

“EU Will Propose Merger Control Legislation for Foreign-Subsidized Companies’ Acquisitions in 2021,” *Skadden, Arps, Slate, Meagher & Flom LLP*, September 2020

“Europe, Middle East And Africa Antitrust Review (European Union: Abuse of Dominance),” *Global Competition Review*, 2021

“UK Supreme Court Eases Burden on Antitrust Defendants Pleading a Pass-On Mitigation Defence,” *Skadden, Arps, Slate, Meagher & Flom LLP*, June 2020

“UK Amends Enterprise Act 2002 To Protect Businesses Critical to Addressing Public Health Emergencies, Extends Powers To Protect Companies and Technologies,” *Skadden, Arps, Slate, Meagher & Flom LLP*, June 2020

“EU Proposes Controls on Mergers, Market Conduct and Public Contracts To Combat Foreign Subsidies,” *Skadden, Arps, Slate, Meagher & Flom LLP*, June 2020

Bill Batchelor

Continued

“Investment in Possible Future Generic Marketing Excludes Legitimate Basis for Pharma Settlement, Suggests EU Advocate General,” *Skadden, Arps, Slate, Meagher & Flom LLP*, June 2020

“Compliance in a Time of Crisis,” *Skadden, Arps, Slate, Meagher & Flom LLP*, April 2020

“Skadden Discusses How COVID-19 Prompts EU Nations to Protect Against Foreign M&A,” *The CLS Blue Sky Blog*, April 2020

“Critical Thinking in the Time of COVID-19: What To Consider Next From a European Tax and State Aid Perspective,” *Skadden, Arps, Slate, Meagher & Flom LLP*, March 2020

“Europe and the UK Race To Protect Businesses Impacted by the Coronavirus Pandemic: Foreign Investment, State Aid and Anti-trust Rules Adjusted,” *Skadden, Arps, Slate, Meagher & Flom LLP*, March 2020