

Counsel, London

Intellectual Property and Technology; Cybersecurity and Privacy



T: 44.20.7519.7097
F: 44.20.7072.7097
eve-christie.vermynck@skadden.com

Education

LL.M., Fordham University
School of Law, 2007

LLB, University of Paris X - Nanterre,
2003

MiM, ESCP Europe, 2003

Bar Admissions

Solicitor, England & Wales

New York

Paris

Other Qualifications

CIPP/E certification, IAPP

Languages

English

French

Eve-Christie Vermynck focuses her practice on technology, data protection and cybersecurity matters. She assists a wide range of international clients across various industries on technology projects, including in connection with technology transfer deals, outsourcing, services and licensing arrangements, and cloud contracts. Working closely with lawyers in Skadden's corporate and private equity practice groups, Ms. Vermynck advises on the technology-, commercial-, data protection- and cybersecurity-related issues involved in complex transactions, including with respect to emerging issues in big data, AI, blockchain, smart technology, health care and fintech. She also advises clients in a variety of regulatory and litigation matters, including cross-border regulatory proceedings, and privacy and cybersecurity issues.

She is qualified in both civil and common law, enabling her to guide clients in the implementation and execution of multijurisdictional projects by providing them with consolidated advice and risk analysis.

In 2020, Ms. Vermynck was appointed as a member of the Data Law Committee at The City of London Law Society.

Ms. Vermynck's experience includes:

Data Protection

- assisting clients across various industries with their General Data Protection Regulation (GDPR) compliance programs, including advising on data protection governance and strategy, data protection policies and procedures, data protection impact assessments, privacy by design, awareness and training and cybersecurity practices;
- drafting, negotiating and advising on data processing, data sharing and data transfer agreements;
- advising clients in relation to direct marketing and online behavioral advertising issues;
- assisting clients in responding to data breaches and cybersecurity incidents, including representing clients in regulatory investigations resulting from the incidents;
- advising on data protection and cybersecurity issues raised at various stages of corporate transactions; and
- assisting with risk analysis of privacy and cybersecurity requirements at each stage of the e-discovery process in a variety of cross-border regulatory investigations, litigation and arbitration.

IT and IT Projects

- advising on IT-related issues, including in OSS and licensing arrangements, raised at various stages of corporate transactions;
- drafting and negotiating transitional services agreements in the context of corporate/technology transfer deals;
- assisting clients with the implementation of their global outsourcing/IT projects; and
- drafting and negotiating IT services agreements, including cloud contracts (SaaS, PaaS, IaaS), software licenses and maintenance agreements for a wide range of clients and suppliers.

Eve-Christie Vermynck

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Regulatory and Commercial Matters

- advising online companies and consumer goods retailers on regulatory and legal compliance issues in connection with privacy compliance; consumer, marketing, e-commerce and encryption queries; and the implementation of new services on a multijurisdictional basis; and
- drafting and negotiating commercial agreements, including agency, distribution and hotel management agreements.

Other Significant Representations

Ms. Vermynck's recent significant representations include advising:

- L'Occitane International S.A. in its proposed acquisition of 83% of Sol de Janiero Holdings, Inc. at an enterprise value of US\$450 million;
- JAB Holdings in its joint venture with BNP Paribas Cardif to deliver a range of pet insurance services throughout the U.K., EMEA and Latin America;
- Netflix, Inc. in its acquisition of The Roald Dahl Story Company Limited, which manages the literary works, copyrights and trademarks of author Roald Dahl;
- Electronic Arts Inc. in its:
 - US\$1.4 billion acquisition of Playdemic Ltd. (United Kingdom) from Warner Bros. Games and AT&T Inc; and
 - \$1.2 billion recommended cash offer for Codemasters Group Holdings plc;
- Willis Towers Watson, along with Aon plc, in the US\$3.6 billion sale of Willis Re and Willis Towers' corporate risk and broking and health and benefits services to Arthur J. Gallagher & Co.;
- Zuber and Mohsin Issa, owners of EG Group, and TDR Capital LLP in their acquisition of a majority stake in ASDA Group Limited from Walmart Inc.;
- Adeventa ASA in its \$9.2 billion acquisition of eBay Classifieds Group from eBay Inc.;
- Coty Inc. in its strategic partnership with KKR & Co. Inc. including the carveout sale of 60% of its professional beauty and retail hair businesses to KKR with an enterprise value of \$4.3 billion;
- Visa Inc. in its €1.8 billion acquisition of Tink AB and its proposed but terminated \$5.3 billion acquisition of Plaid Inc.;
- LVMH Moët Hennessy Louis Vuitton S.E. in its initially unsolicited, but subsequently agreed upon, €14.7 billion (\$16.2 billion) acquisition of Tiffany & Co.;
- L'Occitane International S.A., a global luxury cosmetics group based in Europe and listed on the Hong Kong Stock Exchange, in its \$900 million acquisition of Elemis Ltd. from Steiner Leisure Limited;
- Spotify Technology S.A. in its acquisition of SoundBetter, Inc., an audio production and collaboration marketplace that helps creators connect and hire audio professionals;
- Goldman Sachs & Co. LLC and J.P. Morgan Securities LLC as lead underwriters in the \$1.57 billion initial public offering of Class A common stock of Pinterest, Inc.;
- Social Capital Hedosophia Holdings Corp. in its \$1.5 billion merger with Virgin Galactic, LLC. The combined company will create the world's first and only publicly traded commercial human spaceflight company;
- Dassault Systèmes SE, a leading French company in the digital transformation of the life sciences industry for clinical development, commercial, and real-world data intelligence, in its \$5.8 billion all-cash proposed acquisition of Medidata Solutions, Inc., a leader in the digital transformation of life sciences, with the world's most used platform for clinical development, commercial and real-world data;
- Clementia Pharmaceuticals Inc., in its \$1.3 billion acquisition by Ipsen S.A.;
- Pret A Manger Ltd in its acquisition of EAT Limited;
- WABCO Holdings Inc., a leading global supplier of technologies and services that improve the safety, efficiency and connectivity of commercial vehicles, in its acquisition by ZF Friedrichshafen AG for \$136.50 per share in an all-cash transaction with an equity value of over \$7 billion;
- HighQ Solutions in its sale to Thomson Reuters Corporation;
- Hg in a number of matters, including in its:
 - acquisition of a controlling interest in Trackunit from Goldman Sachs Asset Management and Gro Capital;
 - acquisition of a minority stake in Argus Media, an independent provider of energy and commodity price reporting;
 - sale of U.K.-based visual effects producer Foundry to Roper Technologies; and
 - acquisition of Workshare from Scottish Equity Partners and The Business Growth Fund;
- Permira Funds in a number of matters, including:
 - the acquisition of a majority equity stake in Reformation, a sustainable fashion brand for women;
 - the acquisition of a majority equity stake in Axiom Global Inc., the global leader in specialised on-demand legal talent; and
 - in its \$2.4 billion acquisition of Cambrex Corporation, a contract development and manufacturing life sciences company;
- Liberty Mutual in a cross-border acquisition of four businesses from AmTrust Financial Services, Inc.; and
- Spencer Stuart, a leading executive search and leadership advisory firm, in its acquisition of portions of the talent business of Aon plc.

Publications

“China’s New Data Security and Personal Information Protection Laws: What They Mean for Multinational Companies,” *Skadden, Arps, Slate, Meagher & Flom LLP*, November 3, 2021

“UK Employment Flash,” *Skadden, Arps, Slate, Meagher & Flom LLP*, September 2021

“ESG in 2021 So Far: An Update (Part II of III),” *NYU Compliance & Enforcement Blog*, September 2021

“ESG in 2021 So Far: An Update (Part I of III),” *NYU Compliance & Enforcement Blog*, September 2021

“ESG in 2021 So Far: An Update,” *Skadden, Arps, Slate, Meagher & Flom LLP*, September 2021

“Privacy & Cybersecurity Update,” *Skadden, Arps, Slate, Meagher & Flom LLP*, Published monthly

“GDPR Enforcement: A Changed Landscape,” *PLC Magazine*, May 2021

“A Temporary Solution for Data Protection and Digital Trade,” *Skadden, Arps, Slate, Meagher & Flom LLP*, March 2, 2021

“Major Developments Continue To Reshape the Global Privacy Landscape,” *Skadden’s 2021 Insights*, January 26, 2021

“Post-Schrems II: European Data Protection Board’s Recommendations Bring Further Clarity and Practical Steps Regarding International Data Flows,” *Skadden, Arps, Slate, Meagher & Flom LLP*, November 30, 2020

“Open Banking: Navigating the Emerging Regulatory Landscape,” *Skadden, Arps, Slate, Meagher & Flom LLP*, October 28, 2020

“Emerging Conflicts Between the GDPR and US Civil Discovery Requests,” *Corporate Disputes*, October-December 2020

“Schrems II: EU-US Privacy Shield Struck Down, but European Commission Standard Contractual Clauses Survive,” *Skadden, Arps, Slate, Meagher & Flom LLP*, July 17, 2020

“Protecting Lives Without Destroying Jobs — Using Technology To Suppress COVID-19,” *Skadden, Arps, Slate, Meagher & Flom LLP*, April 10, 2020

“Cross-Border Investigations Update,” *Skadden, Arps, Slate, Meagher & Flom LLP*, September 2019

“The Distributed Ledger: Blockchain, Digital Assets and Smart Contracts,” *Skadden, Arps, Slate, Meagher & Flom LLP*, September 2019

“Regulatory Co-Operation: Data Protection and Financial Regulation,” *Butterworths Journal of International Banking and Financial Law*, September 2019

“Cybersecurity & Data Management in the Modern Digital Age: Complying With Overseas Production Orders,” *Financier Worldwide*, 2019

“How Social Media, Technology and Privacy Laws Are Changing the E-Discovery Landscape,” *Skadden, Arps, Slate, Meagher & Flom LLP*, April 23, 2019

“The Distributed Ledger: Blockchain, Digital Assets and Smart Contracts,” *Skadden, Arps, Slate, Meagher & Flom LLP*, April 7, 2019

“GDPR Collective Civil Claims Present Potential for Reputational Risk and ‘Ruinous’ Damages,” *Skadden, Arps, Slate, Meagher & Flom LLP*, February 7, 2019