

Partner, Brussels

Antitrust/Competition



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Education

Postgraduate Diploma in EU
Competition Law, King's College
London, 2012

LL.M., European University
Institute, 2011

Master in Law, Catholic University of
Leuven, 2010

Bachelor in Law, Catholic University of
Leuven, 2008

Bar Admissions

Brussels

Languages

Dutch

English

French

Niels Baeten's practice covers all aspects of EU, international and Belgian competition law, including merger control, state aid and foreign subsidies, digital regulation, abuse of dominance, cartels and antitrust compliance issues.

In 2024, Mr. Baeten was named by *Global Competition Review* among the world's leading 40 Under 40 antitrust practitioners. He has also been named as a Future Leader in Competition Law by *Who's Who Legal* since 2020, in which clients describe him as "extraordinarily quick with deep knowledge and understanding of complicated business dynamics" and "one of the most articulate attorneys in the competition space." In addition, he has been recognized as a key lawyer by *The Legal 500 EMEA* and was named one of Lawdragon's 500 Leading Global Antitrust & Competition Lawyers and 500 X — The Next Generation in 2025.

Mr. Baeten has more than a decade of experience helping global corporations navigate complex multijurisdictional merger control matters, including complex remedy structures. His practice covers a wide range of industries, including aerospace, technology, e-commerce, media and telecommunications, financial services, pharmaceuticals, energy, automotive and manufacturing. Mr. Baeten's experience includes advising on the following transactions:

- Mars, Incorporated on its pending US\$35.9 billion acquisition of Kellanova
- Juniper Networks, Inc. on its US\$14 billion acquisition by Hewlett Packard Enterprise
- Elon Musk on his US\$44 billion acquisition of X Corp. (formerly Twitter, Inc.)
- Air Canada on its US\$523 million proposed (but later abandoned) acquisition of Transat A.T. Inc.
- Red Hat, Inc. on its US\$34 billion acquisition by IBM
- Rockwell Collins, Inc. on its US\$30 billion acquisition by United Technologies
- Trimble Inc. on its US\$1.98 billion acquisition of Transporeon and US\$2 billion joint venture with AGCO Corporation
- Aspen Technology, Inc. in relation to its US\$6 billion transaction with Emerson Electric Company
- HeidelbergCement in relation to its acquisition of a 45% stake in Command Alkon
- Purolite on its US\$3.7 billion acquisition by Ecolab
- Castle Harlan on the US\$550 million sale of Tensar to Commercial Metals Company
- S&P Global on the US\$975 million sale of its Engineering Solutions business to KKR
- Oaktree Capital Management in relation to the recapitalization of Neovia Logistics alongside Ares Management and Vector Capital
- The Baupost Group on its US\$910 million acquisition of the Western Union Company's Business Solutions business alongside Goldfinch Partners

Mr. Baeten also has extensive experience in EU state aid and foreign subsidies matters, particularly for clients in the financial, energy and airline industries, as well as in taxation matters. His recent experience includes representing:

- Victaulic Europe before the EU General Court in its appeal against the European Commission's (EC's) negative state aid decision in connection with the Belgian "excess profit" ruling corporate tax regime
- Kingfisher plc in its appeal against the EC's decision regarding the Group Financing Exemption in the U.K.'s Controlled Foreign Company rules
- various clients on pending notifications before the EC pursuant to the EU Foreign Subsidies Regulation

Mr. Baeten also regularly advises on structuring industry collaborations in compliance with antitrust rules. Most notably, he has counseled Renault Group on the transformation of the Renault-Nissan-Mitsubishi Alliance, which was announced in February 2023.

Additionally, Mr. Baeten has developed significant experience advising global clients on the implications of the recently implemented EU Digital Markets Act (DMA) and similar legislation. In this capacity, he has counseled a global technology company on DMA matters, such as handling gatekeeper notifications and compliance discussions with the EC and related litigation before the EU courts.

Selected Publications

"UK Competition Authority Launches Consultation on Merger Remedies: A Shift Toward Flexibility and Growth?" *The M&A Lawyer*, April 2025 and *Skadden Publication*, March 2025

"The EU Foreign Subsidies Regulation Beds Down: 10 Enforcement Trends," *Skadden Publication*, October 2024

"Your Homework Will Be Graded: The ECJ's *Apple* Decision and Its Implications for International Tax," *Skadden Publication*, September 2024

"European Commission Blocked From Reviewing Below-Threshold Mergers," *Skadden Publication*, September 2024

"EU Cleantech Policy: Navigating the Regulatory Maze For Investors," *Financier Worldwide*, July 2024

"European Commission Turns Focus to Competition in Labour Markets, Targeting Wage-Fixing and No-Poach Agreements," *Skadden Publication*, June 2024

"U.K. Revamps Merger Control, Expanding CMA's Jurisdiction and Making Procedures More Flexible," *Thomson Reuters' FinTech Law Report*, May-June 2024

"UK Enacts a New Digital Regime Regulating the Conduct of Major Tech Platforms," *Skadden Publication*, May 2024

"UK Revamps Merger Control, Expanding CMA's Jurisdiction and Making Procedures More Flexible," *Skadden Publication*, May 2024

"The EU's Foreign Subsidies Regulation: Implications for M&A," *Financier Worldwide*, November 2023

"Mandatory Notification Obligations Under the EU's Foreign Subsidies Regulation Kick In: Are You Ready?" *Skadden Publication*, October 2023

"EU Foreign Subsidies Regulation Goes Live: Key Implications for M&A Transactions," *Skadden Publication*, July 2023

"EU Court of Justice Faults European Commission for Expansive Interpretation of State Aid in Tax Rulings," *Skadden Publication*, November 2022

"EU To Step Up Enforcement Against Foreign State-Backed Companies," *The M&A Lawyer*, July/August 2022 and *Skadden Publication*, July 2022