Jisun Choi

Skadden

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Tax



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Education

Legal Practice Course,
BPP Law School, 2008

B.A., University of Oxford, 2007

Bar Admissions

England & Wales

Jisun Choi advises a wide range of clients, including multinational corporations in various industries, private equity funds and financial institutions, on international and U.K. corporate tax matters, with a particular transactional focus on mergers and acquisitions and group restructurings, as well as associated financings.

Ms. Choi's practice involves structuring and advising on the tax aspects of:

- private and public acquisitions and disposals of businesses, including management buyouts, sales of businesses in administration and auction sales
- international group holding structures, including on joint ventures, the use of the U.K. as a holding company jurisdiction, and investment and asset management structures
- group reorganisations and restructurings, including de-mergers of businesses and post-acquisition integration planning
- capital market transactions, including initial and secondary listings of equity and debt instruments, and return of value to shareholders
- banking and derivative transactions, including bank credit facilities and private placement arrangements

In addition, Ms. Choi has significant experience representing clients from the insurance and reinsurance industries and regularly works on insurance-related corporate transactions.

Ms. Choi is recognised as a Next Generation Partner for Corporate Tax in *The Legal 500 UK*, a Women in Tax Leader and Notable Practitioner by *ITR World Tax* and one of *Lawdragon*'s 500 Leading Global Tax Lawyers. She also was selected as one of Law.com International's Rising Stars in 2024, honoring "the U.K. legal industry's best up-and-coming women." Additionally, her work on a cross-border takeover contributed to Skadden previously being named Transatlantic Tax Team of the Year by *The American Lawyer* and *Legal Week* at the Transatlantic Legal Awards, as well as Tax Group of the Year two years in a row by *Law360* and Best International Tax Team at the 2023 Tolley's Taxation Awards.

Notable transactional matters include advising:

Insurance and Reinsurance

- BlackRock as part of a consortium of investors, including Allianz and T&D Holdings, on the acquisition of Viridium Group, a leading European life insurance consolidation platform, at an enterprise value of €3.5 billion. This deal was named an Impact Deal of the Year at the *IFLR* Europe Awards 2026
- Starr Insurance on the acquisition of the IQUW Group, a leading Lloyd's specialty insurer, reinsurer and managing agent, from Aquiline Capital Partners, Abry Partners LLC and management shareholders
- Radian Group Inc. on its primarily all-cash $1.7 billion acquisition of Inigo Limited, a Lloyd's specialty insurer, from a consortium of institutional investors (including J.C. Flowers & Co, Oak Hill Advisors, CDPQ, QIA, Stone Point Capital, Capital City Partners and Dowling Capital Partners), Enstar Group and management shareholders
- Blackstone on the launch of Syndicate 2478, a new reinsurance syndicate at Lloyd's
- BPL (Holdings) Limited, a leading global broker specialising exclusively in credit and political risk insurance, in connection with the sale of a minority stake in BPL (Holdings) Limited to Preservation Capital Partners

- Liberty Mutual Insurance Company on its $2.5 billion sale of Liberty Seguros, S.A. (Spain) to Generali Group (Italy), its sale of Hughes Insurance to the Markerstudy Group and its sale of property and casualty insurance businesses in Thailand and Vietnam
- InEvo Re (established by Macquarie Asset Management) on its first pension risk transfer life reinsurance transaction
- Willis Towers Watson plc on:
  - its divestment of Willis Re — its treaty reinsurance business — to Arthur J. Gallagher & Co. for an upfront cash consideration of $3.25 billion, in addition to an earnout payable in 2025 of up to $750 million subject to certain adjustments. This transaction followed the termination of the proposed divestment of Willis Re, as well as certain of its corporate risk and broking services and certain of its health and benefits services, to Arthur J. Gallagher & Co. for $3.57 billion in connection with the previously proposed combination of Willis Towers Watson plc and Aon plc
  - its treaty reinsurance brokerage joint venture with Bain Capital
- Oak Reinsurance on the establishment of a new Lloyd's syndicate backed by Bain Capital
- B Flexion on the combination of Securis Investment Partners LLP and Twelve Capital AG
- BMS Group on its acquisition of David Roberts & Partners
- Zurich Insurance Group on its $600 million acquisition of AIG's global personal travel insurance and assistance business
- JAB Holdings on:
  - its joint venture with BNP Paribas Cardif subsidiary Pinnacle Pet Group to deliver a range of pet insurance services throughout the U.K., EMEA and Latin America
  - Pinnacle Pet Group's acquisition of Animal Friends Insurance Services Limited from Correlation Risk Partners
  - Pinnacle Pet Group's joint venture with Correlation Risk Partners to acquire Waggel, Vet-AI, Biscuit Pet Care, Kozoo and other pet insurance companies
- Intact Financial Corporation and its subsidiary Royal & Sun Alliance Insurance Limited on the sale of their retail motor insurance business to Atlanta Group Limited, a member of The Ardonagh Group
- Northlight Group LLP on the acquisition of Carrick Holdings Limited by one of Northlight's managed funds
- Acrisure, LLC, a fintech leader that operates a top insurance brokerage, on its acquisition of Volante Global, an international managing general agent
- Argo Group International Holdings, Ltd on its sale of Lloyd's Syndicate 1200 to Westfield Specialty
- Sompo International, a leading global provider of commercial and consumer property and casualty reinsurance, on the sale of its Endurance at Lloyd's run-off business to RiverStone Holdings Limited
- Phoenix Group Holdings plc on its £2.93 billion acquisition of Standard Life Assurance and associated £950 million rights issue, as well as its proposed sale of Ark Life Assurance Company to Irish Life Group for €230 million

Retail, Leisure and Gaming

- The Magnum Ice Cream Company on its separation, demerger and spin-off from Unilever PLC. This deal was named Deal of the Year: Equity at the *IFLR* Europe Awards 2026
- ByteDance Ltd. on its multibillion-dollar acquisition and subsequent divestment of Moonton Holdings Limited, a China-based mobile games developer Telecoms and Technology
- Mona Kattan, co-founder of Huda Beauty, on the carve-out sale of the KAYALI fragrance business to General Atlantic
- OSN Group in connection with Warner Bros. Discovery's minority investment in OSN Streaming Ltd., a subsidiary of the OSN Group that holds a majority stake in Nasdaq-listed Anghami Inc.
- The Travel Corporation Limited on its sale of TTC Travel Group Limited to funds advised by Apollo Global Management, Inc.
- EG Group on its:
  - $2.8 billion sale of the majority of its Ireland and U.K. businesses to ASDA Group Limited
  - £228 million sale of its remaining U.K. forecourt business to co-founder Zuber Issa
  - acquisition of LEON Restaurants Limited
  - sale of multiple forecourt sites to Park Garage Group
- Zuber and Mohsin Issa, owners of EG Group, and TDR Capital LLP on their acquisition of a majority stake in ASDA Group Limited from Walmart Inc. This deal was named an Impact Deal of the Year at the *International Tax Review* EMEA Tax Awards
- ASDA Group Limited on its acquisition of 132 trading petrol filling sites from The Co-operative Group
- Light & Wonder, Inc. (formerly Scientific Games Corporation) on the sale of its lottery business to Brookfield Business Partners for $6.05 billion and the sale of its sports betting business, OpenBet, to Endeavor for $800 million
- Coty, Inc. on its strategic partnership with KKR & Co. Inc., including the carve-out sale of 60% of its professional beauty and retail hair businesses to KKR with an enterprise value of $4.3 billion
- Spotify on its acquisition of AI-based voice platform Sonantic

Telecoms and Technology

- Open Text Corporation on the divestiture of its Vertica data analytics business to Rocket Software Inc.
- Axiata Group Berhad on:
  - the $6.5 billion merger of XL Axiata and Smartfren Telecom, a subsidiary of Sinar Mas Group
  - the $12 billion merger of Axiata's and Telenor Asia Pte Ltd.'s respective Malaysian mobile operations, Celcom Axiata Berhad and Digi.com Berhad
- Westfield Corporation on the de-merger of OneMarket, a retail technology network business, in connection with its acquisition by Unibail-Rodamco SE
- Vantiv, Inc. on its $10.4 billion acquisition of Worldpay Group plc. This deal was named *ITR*'s 2018 Americas Technology and Telecom Tax Deal of the Year

Pharmaceutical, Medical and Biotechnology

- EyeBio on its sale to Merck for $1.3 billion up front and up to $1.7 billion in future milestone payments
- Pfizer, Inc. on a joint venture combining the company's and GlaxoSmithKline plc's consumer health care businesses, with combined sales of approximately $12.7 billion
- Cardinal Health, Inc. on its $6.1 billion acquisition of Medtronic plc's medical supplies businesses

Private Equity and Financial and Professional Services

- Walkers, a leading international law firm, on the carve-out and strategic investment, alongside Vitruvian Partners, into its Walkers Professional Services (WPS) business
- Hg on:
  - Hg and KKR's recapitalization of The Citation Group, which involved a new investment by HarbourVest Partners
  - the sale of a co-controlling stake in Azets AS to PAI Partners
  - IRIS's acquisition of Dext
  - Litera's acquisition of Peppermint Technology
- Castik Capital on:
  - the acquisition of a majority stake in Hasgrove Limited
  - its acquisition of WATR Group
- I Squared Capital on its acquisition of Enva and Ramudden Global AB
- Triple Private Equity on:
  - Legal Benchmarking Group's acquisition of *The Lawyer*
  - its acquisition of Legal Benchmarking Group from Delinian
- CME Group in connection with S&P Global and CME Group's $3.1 billion sale of OSTTRA, a leading provider of post-trade solutions for the global OTC market, to investment funds managed by KKR, a leading global investment firm

Industrials

- KONE Corporation in connection with its pending combination with TK Elevator GmbH, a portfolio company of a consortium led by Advent International and Cinven, at a €29.4 billion enterprise value. This is the largest-ever acquisition by a strategic buyer from private equity in Europe to date and one of the region's largest takeovers in years
- Spirit AeroSystems in the divestiture of certain assets and sites involved in the production of Airbus aerostructures to Airbus SE and subsequent merger with The Boeing Company, with the merger valuing Spirit AeroSystems at $4.7 billion
- International Paper on its divestiture of five corrugated box and sheet plants located in France, Spain and Portugal to PALM in connection with International Paper's £9.9 billion acquisition of DS Smith plc
- Noble Corporation plc and its subsidiaries on a restructuring of their debt in a Chapter 11 case in the U.S. Bankruptcy Court for the Southern District of Texas
- Ball Corporation on its $8.4 billion acquisition of Rexam plc and simultaneous divestiture of $3.4 billion in assets to Ardagh Group

Ms. Choi is a member of the International Fiscal Association (IFA) and was a U.K. branch reporter at IFA Global Congress 2022, having authored the U.K. branch report on group approach and separate entity approach in domestic and international tax law.

Ms. Choi participates in a number of Skadden's *pro bono* projects. She has advised a number of local charities and not-for-profit organisations on their constitution and legal form. In addition, she regularly acts as a legal volunteer at a family law legal advice clinic and with a charity that delivers sexual education workshops at schools on the topic of consent.