

Associate, New York

Intellectual Property and Technology



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#### Education

J.D., Yale Law School, 2013  
A.B., Dartmouth College, 2008

#### Bar Admissions

New York  
U.S. District Court for the Southern and Eastern Districts of New York

David Lamb's primary practice focuses on intellectual property litigation in federal and state courts involving trademarks, false advertising and unfair competition, as well as consumer fraud and consumer class actions. Mr. Lamb also has extensive experience advising clients on matters relating to rights of personality and rights of publicity, as well as contract disputes involving intellectual property.

In addition, Mr. Lamb consults on a wide range of intellectual property matters for corporate mergers and acquisitions, with a principal focus on trademark law. He also has advised on sports law-related matters, as well as issues pertaining to cybersecurity, privacy and data handling procedures. Additionally, Mr. Lamb has contributed to numerous *amicus* briefs and articles addressing emerging issues in trademark, copyright and sports law, and represents a variety of musicians, artists and entrepreneurs on a *pro bono* basis.

Mr. Lamb's litigation experience spans a variety of clients and industries, including sports, cosmetics, television, advertising and manufacturing. Significant representations include:

- major professional sports leagues, such as the PGA TOUR, NHL and NFL;
- Estée Lauder in securing the dismissal of a federal consumer class action alleging consumer fraud violations and challenging claims of some of the company's products;
- celebrity chef Christopher Kimball in successfully defeating a preliminary injunction motion in a trademark dispute;
- Madison Square Garden in reaching a favorable settlement in a dispute involving season ticket subscriptions;
- Fresh Del Monte Produce Inc. in multiple litigations and arbitrations, including securing a favorable arbitration ruling in an international trademark dispute; and
- Samsung Electronics Co. in its acquisition of LoopPay, Inc., a mobile payments company.

Mr. Lamb also served as a clerk for the Hon. Alvin W. Thompson in the District Court for the District of Connecticut from August 2013 to July 2014.