

Partner, New York

Blockchains, Smart Contracts and Digital Assets;
Intellectual Property and Technology; Outsourcing; Cybersecurity and Privacy



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Education

J.D., Harvard Law School, 1986
(*cum laude*)

B.A., Computer Science and Political
Science, Columbia University, Columbia
College, 1983 (*magna cum laude*)

Bar Admissions

New York

Stuart D. Levi is co-head of Skadden's Intellectual Property and Technology Group, and he coordinates the firm's blockchain, outsourcing and privacy practices. He has been a recognized leader in the technology transaction field for over 30 years and in 2018 was recognized as a *National Law Journal* Trailblazer in cryptocurrency, blockchain and fintech. Mr. Levi has a broad and diverse practice that includes outsourcing transactions, technology and intellectual property licensing, fintech and blockchain matters, privacy and cybersecurity advice, branding and distribution agreements, cloud computing agreements, technology transfers, strategic alliances and joint ventures. Mr. Levi also counsels clients on website and technology policies, intellectual property strategy and regulatory compliance. His background in computer science and the information technology industry allows Mr. Levi to understand the technology and business drivers underlying transactions and agreements in these areas.

Mr. Levi's representations have included:

Fintech/Blockchain/Cryptocurrency

- a financial services institution in connection with the R3 Distributed Ledger Group;
- a developer of a new blockchain platform and a related cryptocurrency;
- a global bank in connection with the development of an onboarding platform for cryptocurrency purchases;
- a provider of a tagging and recordation system to store information about fine art on a blockchain;
- a developer of a stablecoin platform and cryptocurrency;
- a developer of a platform to tokenize certain collectible assets;
- a fund in connection with investments in cryptocurrencies;
- a developer of an online platform for the exchange of goods that will accept cryptocurrencies;
- a provider of blockchain-enabled payment services in connection with providing such services to a brick-and-mortar retailer;

Cybersecurity and Privacy

- advising companies on all matters relating to the collection and use of personal data, including biometric data;
- numerous companies in connection with data breaches and security audits, including companies in the financial services, insurance, manufacturing, health care and publishing industries;
- numerous companies in complying with U.S. and foreign privacy and cybersecurity laws, including GDPR, GLB, HIPAA, COPPA, and other federal and state requirements;
- companies on transborder data flow issues, including assisting companies with U.S.-EU and U.S.-Switzerland Privacy Shield certifications;

Outsourcing

- S&P in the outsourcing of certain IT functions and services, finance and accounting services, and human resources services;
- Citigroup Inc. in the outsourcing of various business processes and information technology and application development services;
- American Express Company in the outsourcing of certain global printing operations;

Stuart D. Levi

Continued

- Barclays Capital in the outsourcing of payroll services;
- Hexaware in connection with the provision of information technology and business process outsourcing services to various entities;

Strategic Technology Ventures

- LinkUK in connection with the development and installation of Wi-Fi kiosks in the U.K.;
- Walmart in connection with various technology matters;
- Airfox in connection with providing a mobile payment service for Via Varejo in Brazil;
- A&E Television Networks, LLC in its joint venture with Vice Media Inc. to launch Viceland, a cable channel;
- JP Morgan Chase in a co-branded global payment solution venture with AirPlus;

Stadium Naming Licenses

- MetLife, Inc. in the acquisition of the naming rights for MetLife Stadium (home of the N.Y. Jets and N.Y. Giants);
- FirstEnergy Corporation in acquiring the naming rights for FirstEnergy Stadium (home of the Cleveland Browns);

Mergers and Acquisitions

- Viagogo Entertainment in its pending \$4 billion acquisition of StubHub from eBay;
- Social Capital Hedosophia in its \$1.5 billion merger with Virgin Galactic;
- The Walt Disney Company in its \$4 billion acquisition of Lucasfilm Ltd.; and
- Amadeus IT Group in its acquisition of Navitaire;

Prior to joining Skadden, Mr. Levi was director of intellectual property for Reuters America Inc. and a vice president of Reuters NewMedia Inc. In these roles, he was responsible for all of Reuters' technology and intellectual property matters.

Mr. Levi has written and spoken on numerous outsourcing, privacy, technology and intellectual property issues, and each year he co-chairs the Practising Law Institute's Open Source Institute. He received a 2019 Burton Award for Distinguished Legal Writing. Mr. Levi has been named by *Chambers USA* as one of "America's Leading Lawyers for Business" since 2004 and by *Chambers Global* as one of the "World's Leading Lawyers for Business" in technology transactions each year since 2002. He also was previously selected by *Crain's New York Business* for its list of Forty Under Forty — New York's Rising Stars, where he was cited for his work in internet law. In addition, Mr. Levi repeatedly has been selected for inclusion in *The Best Lawyers in America* for information technology law.

Representative Publications

Articles

"Emerging Discovery Issues in Blockchain Litigation," *Legaltech News*, April 3, 2019

"My House: What Rules? IP Implications of Augmented Reality Advertising," *New York Law Journal*, March 25, 2019

"INSIGHT: Using Retina Scans, Fingerprints in Illinois? Practice Tips to Avoid Class Actions," *Bloomberg Law*, March 15, 2019

"Commodity Exchange Act Liability for Smart Contract Coders," *Harvard Law School Forum on Corporate Governance and Financial Regulation*, March 3, 2019

"Smart Contract Coders May Face Aiding and Abetting Risk," *Law360*, February 27, 2019

"An Introduction to Smart Contracts and Their Potential and Inherent Limitations," *Harvard Law School Forum on Corporate Governance and Financial Regulation*, May 26, 2018

"The Rise of Blockchains and Regulatory Scrutiny," *Harvard Law School Forum on Corporate Governance and Financial Regulation*, March 9, 2018

"Rise of Blockchain and ICOs Brings Regulatory Scrutiny," *Wolters Kluwer's Banking and Finance Law Daily*, February 23, 2018

"Lessons From the CoinDash Hack," *Law360*, July 21, 2017

"The Emerging Need for Cybersecurity Diligence in M&A," *Harvard Law School Forum on Corporate Governance and Financial Regulation*, May 2, 2017

Books

"Evaluation of Internal Cybersecurity Program," in *Guide to Cybersecurity Due Diligence in M&A Transactions*, ABA (August 2017)

Outsourcing: A Practical Guide to Law and Business, PLI, 2013