

Partner, New York

Mergers and Acquisitions



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Education

J.D., University of Pennsylvania
Law School, 2006

Wharton School of the University of
Pennsylvania, Certificate of Business
and Public Policy, 2006

B.A., Columbia University,
Columbia College, 2003

Bar Admissions

New York

New Jersey

Maxim Mayer-Cesiano is a corporate attorney focusing primarily on mergers and acquisitions in strategic and private equity transactions, particularly in the consumer products, financial services, industrials and chemicals, life sciences and health, technology, media and telecommunications, real estate and energy industries. Mr. Mayer-Cesiano also has counseled several investment banking clients on advisory matters in M&A transactions. In addition, he has advised companies on takeover preparedness, securities law and corporate governance matters.

Mr. Mayer-Cesiano was named as an Emerging Leader by The M&A Advisor in 2018 and has been recognized in *IFLR1000*.

Selected recent examples of his significant representations include:

- JAB Holding Company in a wide variety of transactions, including its \$7.5 billion acquisition of Panera Bread Company; its acquisition of Bruegger's Enterprises; the combination of the coffee businesses of D.E Master Blenders and Mondelēz International; its \$9.8 billion acquisition of D.E Master Blenders; its \$1.35 billion acquisition of Krispy Kreme Doughnuts; its \$374 million acquisition of Einstein Noah Restaurant Group; and its \$340 million acquisition of Caribou Coffee Company;
- Keurig Green Mountain in its merger with Dr Pepper Snapple Group;
- DST Systems in its \$5.4 billion acquisition by SS&C Technologies;
- Altaba in connection with its self-tender offer for up to approximately 24 percent of its shares of common stock in exchange for 0.35 American depositary shares of Alibaba Group;
- The Hershey Company in its \$1.6 billion acquisition of Amplify Snack Brands;
- OneMain Holdings in IEG Holdings' unsolicited exchange offer and in the acquisition of a 40 percent stake by an investor group led by Apollo Global Management;
- Permira Funds in a variety of transactions, including its acquisition of a majority interest in John Masters Organics;
- Coty in its Reverse Morris Trust combination with the fine fragrances, color cosmetics and hair color businesses of The Procter & Gamble Company;
- Lanxess AG in its \$2.7 billion acquisition of Chemtura Corporation;
- Becton, Dickinson & Company in a variety of transactions, including the formation of its global respiratory business joint venture with Apax Partners; its sale of its interest in such joint venture with Apax Partners; and its sale of certain assets to Merit Medical;
- Endo International in a variety of transactions, including its sale of the American Medical Systems male urology portfolio;
- Merck KGaA, Darmstadt, Germany, in a variety of transactions, including its \$17 billion acquisition of Sigma-Aldrich Corporation;
- Jos. A. Bank Clothiers in its unsolicited, but subsequently agreed upon, \$1.8 billion acquisition by The Men's Wearhouse, as well as its terminated acquisition of the parent company of the Eddie Bauer brand; and
- Anheuser-Busch InBev in its \$20.1 billion acquisition of the remaining stake of Grupo Modelo that it did not previously own.