

Partner, London

Investment Management



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Education

Legal Practice Course,
BPP Law School, 2007

LL.B., The University of Nottingham,
2005

Bar Admissions

Solicitor of the Supreme
Court of England & Wales

Selected Publications

“New CRS Regulations – What UK
Investment Managers Need To Know,”
Skadden Publication / The Preferred
Return, October 15, 2025

“FCA Finalises Rules Providing Fund
Managers a Joint Payment Option for
Research and Execution Services,”
Skadden Publication / The Preferred
Return, May 19, 2025

“HM Treasury and the FCA Consult
on Proposed Changes to the UK
Regulatory Regime for Alternative
Investment Fund Managers,” Skadden
Publication / The Preferred Return, May
8, 2025

Greg Norman leads Skadden’s work on EMEA investment management matters. He focuses on advising private capital businesses on their formation and operations, including with regard to private fund capitalization and structuring, as well as the formation and regulation of private capital sponsors, including investment managers and advisers. He also counsels on incentive compensation arrangements, internal governance arrangements and regulatory compliance.

Working together with other specialist departments in the firm, Mr. Norman guides private capital clients through the path to institutionalization by designing and implementing bespoke solutions for their fund and investment structures, as well as internal governance, compensation and compliance arrangements. He also advises on a range of ESG-related issues, including relevant policies and due diligence, disclosures and regulatory obligations.

Mr. Norman’s experience also includes mergers and acquisitions of fund management businesses and secondary transactions in fund interests, as well as a number of public and private acquisitions by private equity funds and other financial institutions. In addition, he regularly advises certain institutional investors, including a number of sovereign wealth funds, in relation to their fund transactions, including co-investments and club deals.

Mr. Norman is head of the London office’s Investment Management Group, which has been recognised as a leading practice by *The Legal 500 UK* and *IFLR1000*, with clients in the former stating “the practice is unique as despite being one of the most established and reputable law firms out there, it continues to innovate and develop in emerging sectors and areas.” He is also individually recommended in *Chambers UK* for his work in Investment Funds, *Lexology Index* (formerly *Who’s Who Legal*) as a Global Leader for Private Funds – Formation and *The Best Lawyers in the UK* for Private Equity Law.

Recent highlights include:

- **Apax Global Alpha Limited**, a U.K.-listed investment trust operating as a fund of funds, in its \$1 billion recommended acquisition by Janus Bidco Limited, an investment vehicle owned by Apax Partners LLP
- **BlackRock** in its acquisition of Kreos Capital, a leading provider of growth and venture debt financing in Europe and Israel
- **B-Flexion** and **Kedge Capital** in the \$425 million sale of a portfolio of secondary interests to a prominent financial sponsor
- **B-Flexion** in the merger of its portfolio company, Securis Investment Partners LLP, with Twelve Capital AG
- **Ardian** in its co-investment, alongside Goldman Sachs Asset Management, in Froneri International Limited through PAI Strategic Partnerships II SCSp

Mr. Norman writes and speaks extensively on asset management matters and is a co-host of Skadden’s “The Preferred Return” podcast, which focuses on key developments and regulatory updates in the private capital space.