Susanne Werry



Counsel. Frankfurt

Cybersecurity and Data Privacy; Artificial Intelligence



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Education

Second State Exam, State of Rhineland Palatinate, 2013

LL.M., University of East Anglia, 2012
First State Exam, University of Trier,

Bar Admissions

Frankfurt am Mair

Languages

English

Germar

Susanne Werry has extensive experience in advising international and domestic clients on a range of issues relating to cybersecurity, data privacy and artificial intelligence. Her work includes counseling multinational clients on strategic projects, crisis management, regulatory compliance and M&A transactions.

Ms. Werry has more than a decade of experience advising on data warehousing, consent management, international data transfers, data breaches, cyberattacks and legal compliance implications of new laws and regulations, such as the EU Data Act. She also assists clients on the data protection aspects of internal investigations and on proceedings involving supervisory authorities. Her work spans a diverse range of sectors, such as financial services, energy, automotive, health tech and real estate, among others.

She has guided numerous clients through digitalization initiatives and strategic technology projects, including the introduction of customer loyalty programs, IT platforms and innovative business models focusing on advanced technologies, such as AI and sophisticated data analyses.

Ms. Werry also has counseled on complex outsourcing projects in the financial services sector, such as securities management and cross-border service outsourcing, data migration projects, commercial agreements and consumer protection matters.

Her broad M&A experience includes representing *Fortune* 500 tech companies, international financial services companies, private equity firms and others in acquisitions, sales and funding rounds. In relation to these transactions, Ms. Werry has helped clients complete easy transitions in complex carve-outs by securing long-term cooperation and transitional services arrangements.

Ms. Werry co-edited and co-authored the book *Datenrecht in der Digitalisierung (Data Law in Digitalization)* and co-founded DSRI Female Netcademy, a network of over 350 women lawyers focusing on data protection, IT and IP law. Additionally, she serves as a board member of the Research Center for Legal Issues of New Technologies and Data Law at the University of Bonn. In recognition of her work, Ms. Werry has been named one of Lawdragon's 500 Leading Global Cyber Lawyers and recognized in *Best Lawyers*.

Ms. Werry's representations since joining Skadden include:

- **The Middleby Corporation** on the data protection and foreign direct investment aspects of its acquisition of OKA-Spezialmaschinenfabrik, a family-owned German engineering company and manufacturer of high-tech baking and confectionery machinery
- Dürr AG on the data protection and foreign direct investment aspects of the sale of its environmental technology business (Division Clean Technology Systems Environmental) to investor Stellex Capital Management at an enterprise value of €385 million
- **CureVac N.V.** on the foreign direct investment, cybersecurity and data protection aspects of its all-stock acquisition by BioNTech SE that values CureVac N.V. at US\$1.25 billion
- **Dover Corporation** on the cybersecurity, data protection, AI and foreign direct investment control aspects of its €550 million acquisition of SIKORA AG, a leading provider of precision measurement, inspection and control solutions for production processes in the wire and cable, hose, tube, sheet, optical fiber and plastics industries

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- NXP, a global leader in automotive processing and networking, on the technology aspects of its \$625 million acquisition of TTTech Auto, an Austria-based provider of unique safety-critical systems and middleware for software-defined vehicles
- **BlackRock** on the cybersecurity, data privacy and other foreign direct investment control aspects of its:
 - acquisition, as part of a consortium of investors, including Allianz and T&D Holdings, of Viridium Group, a leading European life insurance consolidation platform, from Cinven at an enterprise value of €3.5 billion
 - \$12 billion acquisition of HPS Investment Partners, LLC
 - acquisition of Preqin at an enterprise value of £2.55 billion
- Castik Capital on the data protection and cybersecurity aspects of its acquisition of WATR Group from private equity fund Borromin Capital Management
- Capgemini SE a France-based consulting, technology and outsourcing services provider — on the foreign direct investment aspects of its acquisition of Syniti from Bridge Growth Partners, a technology investment firm
- **BMS Group** (including its stakeholders, Preservation Capital Partners, Eurazeo and BCI) on the data protection, cybersecurity and AI aspects of its acquisition of David Roberts & Partners (DR&P)
- **United Talent Agency (UTA)** on the data protection aspects of its acquisition of European soccer agency ROOF Group GmbH, UTA's largest M&A transaction to date
- Nokia Corporation on foreign direct investment aspects of its \$2.3 billion acquisition of Infinera Corporation
- the founders of Berlin-based communications specialist and FRITZ!Box manufacturer AVM on the data protection aspects of the sale of a majority stake in the company to European family office Imker Capital Partners and the founders' reinvestment into the new ownership structure
- MorphoSys AG in its €2.7 billion sale to, and public takeover by, Novartis and the simultaneous disposition of the worldwide marketing rights of its antibody drug Monjuvi to Incyte Corporation

Ms. Werry's significant representations prior to joining Skadden include advising:

Cybersecurity, Data Protection and Al

- a German group on data protection concerns relating to data ware-housing, consent management, intragroup data sharing and profiling
- a Canada-headquartered real estate group in connection with a cyberattack

- a German bank on data protection issues relating to profiling, data sharing with cooperation partners and data lakes
- two German energy companies on matters involving administrative procedures of the data protection authority of North Rhine-Westphalia
- a German energy company on a civil law claim brought by a consumer protection agency regarding data protection and unfair competition issues
- a U.S.-headquartered electric car manufacturer on compliance implications of the draft EU Data Act
- a U.S.-headquartered car manufacturer on ensuring its in-car communication and entertainment systems were in compliance with German data protection and telemedia laws
- a German car association on its data warehousing, marketing strategy and data monetization options
- a health tech company on its partnership with German hospitals in connection with an AI-based business model
- financial institutions on ensuring their marketing strategies were in compliance with data protection, unfair competition and telemedia laws
- various international organizations on data protection matters in connection with internal and external investigations
- a Germany-headquartered international group on the implementation of a global group-wide data transfer agreement

Digitalization and Technology Projects

- a German capital management company in connection with the digitalization of its client-facing communications and the establishment of a communication platform
- international groups in connection with the introduction of customer loyalty programs
- a U.S.-headquartered consumer goods and e-commerce provider on the formation of a business model relating to its home surveillance products sold in Europe
- a German financial institution involved in microlending in connection with the set-up of an electronic signing and verification process
- a U.S.-headquartered food and beverage company regarding the implementation of a data analysis business model

IT and Outsourcing Projects

- a Germany-headquartered financial institution on the outsourcing of its securities management system
- numerous financial institutions in connection with the outsourcing of IT services

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