

Counsel, New York

Intellectual Property and Technology

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Education

J.D., Columbia University School of Law, 2002 (James Kent Scholar, Harlan Fiske Stone Scholar)

B.A., New York University, 1999

Bar Admissions

New York

Publications

"Ushering In The Transition: Agreements Memorialize Seller's Involvement to Phase in Services to Buyer," *New York Law Journal*, March 31, 2008

Co-Author with Stuart Levi, "Open Source Software: How to Use it and Control it in the Corporate Environment," *The Computer and Internet Lawyer*, August 2004

Andrew D. Woodard's practice focuses on transactional matters, including outsourcing transactions, licensing and development agreements, service agreements, content licenses and strategic alliances. He also handles the intellectual property, technology and operational issues that arise in connection with mergers and acquisitions, financings, and other corporate transactions.

Mr. Woodard has counseled clients on a wide variety of issues relating to the ownership, protection and enforcement of intellectual property and technology rights; the creation of Web site, "open source" software and social media policies; and the application of domestic and international data privacy and cybersecurity laws and regulations. Mr. Woodard's background in the information technology industry and in film and television production allows him to understand and anticipate the issues and challenges presented by transactions in these areas.

Projects on which Mr. Woodard has worked include representing:

- Pfizer Inc. in its approximately \$11.9 billion divestiture of its infant nutrition business to Nestlé S.A.;
- The Walt Disney Company in its \$4 billion acquisition of Lucasfilm Ltd.;
- Citigroup Inc. in connection with multiple outsourcing transactions in which Citi provides fund administration services;
- ASML Holding N.V. in its approximately \$2.5 billion acquisition of Cymer, Inc., a leading supplier of lithography light sources;
- ASML Holding N.V. in its \$5.2 billion sale of a 25 percent equity stake to three major customers (Intel Corporation, Samsung and TSMC) and their associated commitment to provide ASML with at least \$1.7 billion in R&D funding;
- Citigroup Inc. in its multiyear \$2.5 billion agreement to outsource business process services to Tata Consulting Services;
- Citigroup Inc. in connection with multiple acquisitions, divestitures and commercial IT contracts, including the sale of its red umbrella logo and associated trademark rights to The Travelers Companies Inc., and the \$11.5 billion divestiture of its international insurance business to MetLife, Inc.;
- Dish Networks in its acquisition of satellite company DBSD North America Inc. and its wireless spectrum assets;
- PHH Corporation in multiple outsourcing transactions in which PHH provides mortgage loan origination and servicing;
- The National Hockey League in connection with various new media projects;
- Pfizer, Inc. in multiple transactions, including the restructuring of its worldwide strategic alliance with Eisai Pharmaceuticals and negotiating a co-promotion agreement for Lyrica in Japan;
- Cendant Corporation in its four-way separation into independent entities, including multiple TSA, licensing and cross-marketing arrangements; and
- an online social networking site and technology start-up in a development, licensing and hosting relationship with a major media and entertainment company.