

Associate, Boston

Intellectual Property Litigation

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Education

J.D., Roger Williams University School of Law, 2013 (*summa cum laude*)

B.A., Brown University, 2010

Bar Admissions

California

Massachusetts

Texas

Will Wray is a versatile and experienced litigator who focuses his practice on intellectual property disputes. He regularly handles patent, trade secret, contract, trademark, copyright, licensing and other technology cases in courts across the country. Will also counsels clients in pre-litigation disputes related to SEP portfolios, open-source software licensing and trademark enforcement.

Throughout his career, Will has secured favorable outcomes in cases that demand facility with various technologies, including UAV control systems, distributed computing systems, augmented reality technology and light-deflecting optical covers used in displays, among many others.

Will has been selected as a Rising Star by *Super Lawyers* from 2016-25 and a “One to Watch” by *Best Lawyers* each year since its inception in 2020. Selected engagements in which Will has served a leading role include:

- Palantir Technologies Inc. in the Southern District of New York in a matter related to the theft of trade secrets by former employees
- TikTok Inc. in the Central District of California against a claim that a drone sold at TikTok’s shop infringed a patent covering a control system for automatic altitude readjustment
- Micro-Star International in Texas and California federal courts, the Eastern District of Mississippi and the International Trade Commission against patent infringement and class action complaints
- Groq Inc. in the Southern District of New York in a trademark infringement action

Will’s representations prior to joining Skadden include:

- Walmart Inc. in Texas federal court and the Northern District of California against a claim that the company infringed a patent concerning the provision of interactive content through distributed networks. The asserted patent was closely related to a patent that had previously yielded a \$521 million verdict against Microsoft. The district court invalidated all asserted claims of the patent under 35 U.S.C. § 101 in response to the defendants’ motion. The Federal Circuit affirmed the district court’s decision on appeal, and the U.S. Supreme Court denied plaintiff Eolas Technologies’ petition for *certiorari*
- TIDAL in the Southern District of New York against a claim that the company infringed patents covering revenue-generating multimedia exchanges. TIDAL secured a zero-dollar dismissal before answering the complaint
- Samsara Inc. in the Northern District of Georgia against claims that the company infringed six patents covering data storage and networking technology. The plaintiff voluntarily dismissed the complaint after Samsara filed a motion to dismiss alleging invalidity and failure to plausibly plead infringement
- Niantic Inc. in the Northern District of California against a claim that the company infringed a patent covering a method for displaying supplemental data about media using augmented reality. The court granted Niantic’s motion to find the patent invalid under 35 U.S.C. § 101. Will later defended Unity Software against a claim asserting the same patent in the Western District of Texas and obtained a zero-dollar dismissal
- the New England Patriots in the District of Massachusetts against a claim that the NFL team infringed a patent covering the provision of wireless communications nodes. The district court granted the Patriots’ motion to find the patent invalid under 35 U.S.C. § 101