Accounting for Litigation Contingencies

Certain questions seem to recur when it comes to outside counsel’s communications with a company’s auditors about potential exposures as a result of litigation, regulatory, or enforcement matters and the underlying accounting for such matters. First, how can clients satisfy auditors’ requests for information without waiving the attorney-client and work-product privileges? Second, how do the standards for accounting for loss contingencies apply in circumstances where a company expects insurance to cover any ultimate losses?

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Waiving Privilege in Response to Auditor Requests

Under the Financial Accounting Standards Board’s Accounting Standards Codification Topic 450 (ASC 450), titled “Contingencies” (formerly Financial Accounting Standards No. 5, “Accounting for Contingencies”), the preparation of financial statements under principles of accrual accounting requires companies to make many judgments about contingent liabilities, including ones arising from pending or anticipated litigation, regulatory or law enforcement proceedings or investigations, and, in some circumstances, internal investigations.

Under ASC 450, if a liability from a contingency is reasonably possible, the company must disclose the contingency and provide an estimate of the possible loss or range of loss. If it is probable a liability has been incurred, the company must record the estimated loss or the best estimate from within a range of losses as a charge to income. If a liability is possible or probable, but no reasonable estimation of the loss can be made, the company must disclose the nature of the contingency and state that such an estimate cannot be made.

Although a company often must apply considerable judgment in assessing and estimating contingent liabilities under ASC 450, these judgments and the facts and circumstances supporting them bring careful secondary examination by a company’s independent auditors. A very good example of the scrutiny applied to such judgments comes from the SEC’s recent enforcement action captioned SEC v. RPM International Inc. The Commission charged an issuer and its general counsel with violating the securities laws for failing to record an accrual or disclose a loss contingency for a pending DOJ investigation at the time when the material loss became probable and reasonably estimable. The SEC also charged the general counsel with failing to provide the issuer’s auditor with all material information about the DOJ investigation, which prevented the contingency from being properly audited.

In the normal course of an external audit, independent auditors routinely request information to support a company’s judgment about how to account for these litigation and regulatory-related contingencies. The basic facts, claims and allegations related to a particular contingency generally are not privileged. However, auditors regularly request additional information to evaluate the reasonableness of a company’s judgment on how to apply the contingency standards to a particular or potential claim or exposure. It is common, for example, for auditors to ask the company’s in-house and outside counsel for information and perspective on the likelihood (or lack thereof) of any ultimate loss—a request that
triggers considerations about whether the information being sought is protected, in whole or in part, by the attorney-client or work-product privileges and, in turn, about the risks of waiving such privileges.

The attorney-client privilege protects the substance of legal advice, including an outside counsel’s assessment of likely exposure. The general rule is that providing a third party with information otherwise protected by the attorney-client privilege waives the privilege and allows third parties, including adverse litigants, to discover that information (assuming the absence of another applicable privilege). Courts generally have held that there is no exception to this principle for companies that choose to share otherwise privileged information with their independent auditors. The U.S. Court of Appeals for the Fifth Circuit aptly summarized the prevailing view many years ago in *U.S. v. El Paso Co.*, explaining that the disclosure of information “to the auditors destroys confidentiality with respect to it. With the destruction of confidentiality goes as well the right to claim the attorney-client privilege.”

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Although disclosure to independent auditors generally waives the attorney-client privilege as to that information, the separate protection conferred by the work-product doctrine may still apply, thus protecting the information from discovery. In general, the work-product doctrine shields materials prepared in anticipation of litigation, absent a showing of substantial need by an adverse party. Courts have adopted various formulations of the standard for determining whether materials were prepared in anticipation of litigation, including whether materials were prepared “because of” the prospect of litigation.

To the extent that information shared with a third party is protected by the work-product doctrine, such protection is waived only if the third party is itself adverse to the company or if the disclosure to the third party results in a substantial likelihood that the material will be disclosed to adverse litigants. Applying various formulations of that standard, courts generally have held that the work-product protection is not waived when outside counsel, acting at their client’s direction, share information with auditors. With respect to adversity, as the U.S. Court of Appeals for the District of Columbia Circuit stated in 2010, “an independent auditor [] cannot be the company’s adversary” in the sense contemplated by the work-product doctrine because “even the threat of litigation between an independent auditor and its client can compromise the auditor’s independence and necessitate withdrawal.” As to creating a substantial likelihood that the otherwise protected information would be disclosed to adverse litigants, that court recognized companies’ reasonable expectation of confidentiality for information conveyed to auditors because independent auditors’ professional obligations require them to maintain the confidentiality of client information.

To be sure, the work-product doctrine should not be viewed as an absolute backstop to disclosure of attorney-client privileged information. In addition to the fact that it can be overcome or waived under certain circumstances, the doctrine applies only to analyses prepared in anticipation of litigation. Take, for example, the circumstance where a company anticipates a material claim for breach of contract but has not reserved for any loss under ASC 450-20 because outside counsel has advised the company that it does not believe a material loss is probable based upon the totality of known facts and circumstances. If an auditor asks for support for the company’s judgment not to record a litigation reserve for the potential breach of contract claim, the company should be cautious of providing (in form or substance) an attorney’s analysis if it was prepared before any reasonable expectation of litigation. This includes, for instance, a memo from outside counsel addressing potential legal risks prepared at the time the contract originally was negotiated. If the legal
analysis was not prepared in anticipation of litigation, it might not be covered by the work-product doctrine and thus might be discoverable.

Companies would be well served to evaluate carefully how best to respond to auditors' requests for information from in-house or outside counsel to minimize the potential for exposing privileged communications and analyses to discovery. Companies should consider the circumstances in which information or documents were generated so they understand the applicability of the attorney-client and work-product privileges, and thus the consequences of disclosure. Where alternatives exist, companies can strive to provide information that carries the least severe waiver consequences. For example, providing an analysis protected by the work-product privilege would be preferable to providing one protected by only the attorney-client privilege. In preparing attorney response letters to auditor inquiries, counsel should (and regularly do) consult and follow the ABA Statement of Policy Regarding Lawyers’ Responses to Auditors’ Requests for Information (1975), which provides guidance on how attorneys can maintain confidentiality while responding to auditors’ requests. Finally, a company’s representatives should clearly convey to auditors their expectation of confidentiality with respect to the information being provided, even considering whether to do so subject to a written confidentiality agreement.

**Accounting for Litigation Exposure Covered by Insurance**

Companies also frequently encounter the question of how the potential for insurance coverage impacts the accounting for a particular loss contingency. More specifically, companies often encounter circumstances in which a material loss is probable and estimable, but where management expects insurance to cover all or part of the estimated loss.

For example, assume that a fire at a company's main manufacturing plant leads to the destruction of surrounding businesses and the company anticipates that the ultimate exposure for impacted businesses' damage and lost income claims will be material to the company but also recovered through insurance. The company in this hypothetical scenario might prefer not to record a material charge when it reasonably expects that there will be no net financial impact from losses from the anticipated litigation. The SEC staff, however, has advised that companies should not ordinarily consider the presence of an insurance recovery when accounting for loss contingencies. Instead of offsetting or netting the amount of the expected insurance coverage against the estimated loss, companies should record the full estimated loss independent of any loss recovery from possible insurance recovery.

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Perhaps the most direct accounting guidance on the issue comes originally from SEC Staff Accounting Bulletin 92 (SAB 92) regarding accounting and disclosures for loss contingencies. Issued in June 1993, and itself the source of controversy at the time, SAB 92 generally prohibits the formerly widespread practice of offsetting insurance coverage before disclosing or accruing a loss contingency. As the SEC staff explained in the original SAB 92, the separate presentation of the gross liability and related claim for recovery in the balance sheet most fairly presents the potential consequences of the contingent claim on the company’s resources and is the preferable method of display. SAB 92 relied upon Financial Accounting Standards Board Interpretation No. 39 (FIN 39), titled “Offsetting of Amounts Relating to Certain Contracts,” noting that FIN 39 “indicates that the
prohibition on setoff in the balance sheet should be applied more comprehensively than previously may have been the practice.” “It is the staff’s view,” SAB 92 explains, “that presentation of liabilities net of claims for recovery will not be appropriate after the provisions of FIN 39 are required to be applied in financial statements.” The risks surrounding an entity’s contingent liability should be treated as “separate and distinct from those associated with its claim for recovery against third parties,” the staff explained in its original release, as did one of the then-commissioners of the SEC. This treatment avoids leaving “investors unaware of the full magnitude of the liability” or even “lull[ing] them into a less rigorous consideration” of the relevant factors defining the full essence of liabilities.

The current version of SAB 92 is found in SAB Topic 5Y on Accounting and Disclosures Relating to Loss Contingencies and stands for the same proposition.

In accounting for a loss recovery, GAAP (generally accepted accounting principles) permits companies to record an asset only upon a determination that the recovery is probable. Insurance coverage can be uncertain and disputed, and it is often not clear until later stages of a litigation how much of a claim or settlement an insurance carrier will cover under a particular policy. Indeed, despite the insurer acknowledging some coverage, often the insured and insurer engage in extensive negotiations during litigation to determine their relative contributions to any settlement. As a practical matter, this means that it may be difficult to reach a conclusion at the time a litigation reserve is recorded that an insurance recovery is equally probable—thereby creating the prospect of reporting a liability and a loss recovery in different periods.

This perceived mismatch in the timing of when an estimated loss and insurance coverage should be recorded may be an unsatisfying outcome for companies that want to avoid a perception among investors that the company may suffer material, uncovered litigation losses. To help investors understand that insurance coverage for litigation exists and the extent to which it may offset the estimated loss, companies generally can make appropriate disclosures in their financial statements or other public disclosures about their general insurance coverage or coverage specific to a particular claim. The consideration is double-edged, however, as companies often are understandably hesitant to disclose information about the scope of their insurance coverage for fear it will make them a litigation target or paint a picture of a deep, available pocket. Striking the right balance in particular facts and circumstances will continue to present challenges.

Notes
1. Case No. 16-cv-01803, United States District Court for the District of Columbia.
2. 682 F.2d 530, 541 (5th Cir. 1982).
5. Deloitte, 610 F.3d at 140.
6. Id. at 141-43.