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Filing a New Form S-3? What You Need to Know About the New Revenue Recognition Standards

If you have any questions regarding the matters discussed in this memorandum, please contact the attorneys listed on the last page or call your regular Skadden contact.

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Four Times Square
New York, NY 10036
212.735.3000

The much-discussed new revenue recognition standards jointly issued by the Financial Accounting Standards Board (FASB) and the International Accounting Standards Board (IASB) to harmonize revenue recognition standards between U.S. generally accepted accounting principles (GAAP) and International Financial Reporting Standards (IFRS) will become effective for annual reporting periods beginning after December 15, 2017.¹ As a result, calendar year companies will need to commence reporting under the new standard beginning with their Forms 10-Q for the quarterly period ending March 31, 2018.

Companies that opt to use the full retrospective method need to consider the impact, if any, of the adoption of the new accounting standard on their access to the capital markets.

Adoption Methods

Companies may choose between two adoption methods. Under the *modified retrospective method*, a company is required to reflect the cumulative impact of the new standard on its financial statements in its first quarter 2018 Form 10-Q, but does not need to revise historical periods that pre-date adoption. Accordingly, the company's 2017 and 2016 financial statements will not need to be revised at the time it files its 2018 Form 10-K.

Under the *full retrospective method*, a company is required to revise all historical periods included in the reported financial statements to reflect the new standard. For example, a company that uses the full retrospective method will be required to apply the new standard to its first quarter 2018 financial statements in its Form 10-Q and retrospectively revise the comparable first quarter 2017 financial statements therein. Similarly, in its 2018 Form 10-K, the company will be required to apply the new standard to its 2018 financial statements and retrospectively revise its 2017 and 2016 financial statements therein.

Impact on Form S-3

As a general matter, companies are required to revise previously issued historical financial statements and other affected financial information (*e.g.*, MD&A and selected financial data) to reflect a subsequent change in accounting principle if those pre-change financial statements are required to be included or incorporated by reference into a new registration statement (with general exception of Form S-8) along

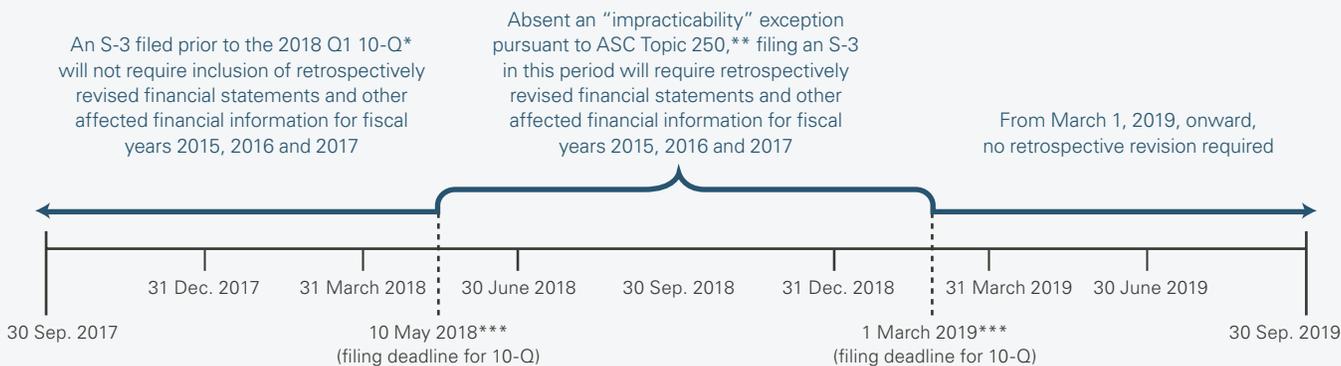
¹ The new common revenue recognition standard is set forth in Accounting Standards Update No. 2014-09, "Revenue From Contracts With Customers (Topic 606)," and IFRS 15, "Revenue From Contracts With Customers."

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with financial statements covering a period during which the accounting change occurred.² This means that companies that use the full retrospective method to adopt the new revenue recognition standard will be required to provide retrospectively revised historical financial statements and other affected financial information in any new Form S-3 or Form F-3 that includes financial statements covering a period reflecting adoption of the new standard (*i.e.*, first quarter 2018 or later). Companies that use the modified retrospective method to adopt the new revenue recognition standard will not face similar speedbumps when filing a new Form S-3 or Form F-3 because the modified retrospective method will not require any retrospective revision of pre-change historical financial statements.

As set forth below in **Illustration A**, a company that adopts the new revenue recognition standard under the full retrospective method as of January 1, 2018, will be required to retrospectively revise its 2017, 2016 and 2015 financial statements and other affected financial information to reflect the new standard in a Form S-3 filed after its first-quarter 2018 Form 10-Q is filed with the SEC. Typically, this would be accomplished by filing a Form 8-K under Item 9.01 to include the revised financial statements and other affected financial information as an exhibit. The Form 8-K automatically would be incorporated by reference into the Form S-3. It should be noted that the company in this example will be required to retrospectively revise its 2015 financial statements and other affected financial information even though it would not otherwise be required to retrospectively revise this “fourth year” of financial statements and other affected financial information at the time of filing its 2018 Form 10-K.

S-3 Timing Considerations for a Hypothetical Large Accelerated Filer With a Calendar Year-End Using the Full Retrospective Method



* Subsequent shelf takedowns from an effective S-3 will not require retrospectively revised financials and other affected financial information even if the offering takes place after the filing of the 2018 Q1 10-Q unless the adoption of the new revenue recognition standard will constitute a fundamental change under S-K Item 512(a)

** Companies should consult with the SEC staff prior to relying on the “impracticability” exception in ASC Topic 250 (Accounting Changes for Error Correction)

*** Actual date will vary based on the date a company actually files its 10-Q or 10-K. Accelerated filers and non-accelerated filers will have later filing deadlines for their 10-Qs and 10-Ks.

² See generally SEC Financial Reporting Manual, at Topic 13, “Effects of Subsequent Events on Financial Statements Required in Filings.” The exception for Form S-8 is discussed in the Note to Section 13100.

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As noted above in **Illustration A**, a company may conduct a shelf takedown from an effective Form S-3 filed prior to the full retrospective adoption of the new revenue recognition standard without revising its historical financial statements and other affected financial information unless the company concludes that the adoption of the new standard represents a “fundamental change” under Item 512(a) of Regulation S-K (which traditionally is viewed as a very high bar). Companies, however, should confirm that their independent auditors will agree to provide comfort on the historical financial statements and other affected financial information that have not been retrospectively revised. Similarly, companies should consider whether underwriters will require the retrospective revision of historical financial statements and other affected financial information even if not technically required, whether for marketing, liability or other purposes.

Next Steps

Companies that have determined to adopt the new revenue recognition standard using the full retrospective method that have an effective Form S-3 that will expire after the first quarter 2018 Form 10-Q, or that otherwise plan to file a Form S-3 after such date, should consider the benefits of filing the new Form S-3 in advance of filing the first quarter 2018 Form 10-Q to avoid the time and expense of including retrospectively revised financial statements and other affected financial information in the Form S-3.

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Contacts

New York

Ryan J. Dzierniejko

Partner
212.735.3712
ryan.dzierniejko@skadden.com

Gregory A. Fernicola

Partner
212.735.2918
gregory.fernicola@skadden.com

David J. Goldschmidt

Partner
212.735.3574
david.goldschmidt@skadden.com

Laura A. Kaufmann Belkhatat

Partner
212.735.2439
laura.kaufmann@skadden.com

Andrea L. Nicolas

Partner
212.735.3416
andrea.nicolas@skadden.com

Michael J. Schwartz

Partner
212.735.3694
michael.schwartz@skadden.com

Yossi Vebman

Partner
212.735.3719
yossi.vebman@skadden.com

Dwight S. Yoo

Partner
212.735.2573
dwight.yoo@skadden.com

Michael J. Zeidel

Partner
212.735.3259
michael.zeidel@skadden.com

Los Angeles

Michelle Gasaway

Partner
213.687.5122
michelle.gasaway@skadden.com

Palo Alto

Thomas J. Ivey

Partner
650.470.4522
thomas.ivey@skadden.com

Gregg A. Noel

Partner
650.470.4540
gregg.noel@skadden.com

Washington, D.C.

Brian V. Breheny

Partner
202.371.7180
brian.breheny@skadden.com

Andrew J. Brady

Of Counsel
202.371.7513
andrew.brady@skadden.com

Frankfurt

Stephan Hutter

Partner
49.69.74220.170
stephan.hutter@skadden.com

Hong Kong

Z. Julie Gao

Partner
852.3740.4863
julie.gao@skadden.com

Jonathan B. Stone

Partner
852.3740.4703
jonathan.stone@skadden.com

London

James A. McDonald

Partner
44.20.7519.7183
james.mcdonald@skadden.com

Danny Tricot

Partner
44.20.7519.7071
danny.tricot@skadden.com

Pranav L. Trivedi

Partner
44.20.7519.7026
pranav.trivedi@skadden.com

Singapore

Rajeev P. Duggal

Partner
65.6434.2980
rajeev.duggal@skadden.com

Sydney

Adrian J. S. Deitz

Partner
61.4294.44311
adrian.deitz@skadden.com

Tokyo

Kenji Taneda

Partner
81.3.3568.2640
kenji.taneda@skadden.com

Toronto

Riccardo A. Leofanti

Partner
416.777.4703
riccardo.leofanti@skadden.com

Associate **Lester Chen** assisted in the preparation of this alert.